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FOR IMMEDIATE RELEASE

Canada Day celebrates the vision of youth, sport, history & multiculturalism

North Bay – July 1st, 2010 brings about the 143rd birthday of Canada and the 63rd year of Canadian citizenship. To celebrate this monumental occasion, the North Bay Canada Day Committee initiated a school wide poster challenge. The theme for the fourth annual Canada Day Poster Challenge was “Canadian Pride”. The Committee invited students from area elementary schools to illustrate how people, places and events have made us proud of our nation. Emma Burgess a grade five student at St Luke was the winner of the fourth annual Canada Day Poster challenge. During the Canada Day opening ceremonies on July 1st, Emma’s poster will formally be presented to the public.

The Canada Day festivities will kick off at twelve noon at the Waterfront A.C.T. shelter with the singing of O’Canada and the official cake cutting ceremonies hosted by the Association of Canadian Travellers and the Best Western North Bay Hotel & Conference Centre.

After the opening ceremonies, the North Bay & District Multicultural Centre will host the 4th annual Multicultural Showcase. This event features an afternoon of performers, highlighting the diversity of North Bay through music, song, dance, and other artistic forms. Be sure to join Discovery North Bay and their “Child’s Play” exhibit at the grassy area in front of the Bandshell. Later in the afternoon a Uni-World Soccer Match will be held at Amelia soccer field for people ages 16+. Participants must register in advance by contacting Aaron at 495-8931.

The afternoon's agenda of events includes the Canada Day Kid Zone which has a wide range of supervised sporting activities for children and, of course, the Heritage Railway Train, carousel rides and face painting. Food vendors will also be set up during the event.

New to this year’s festivities The 22 Wing Canadian Forces Base North Band will be performing at the Kiwanis Bandshell from 7:00pm – 8:15pm.

A Fireworks Finale sponsored by Wingate Lottery will complete the celebration at 10:00 p.m. on the North Bay waterfront. “The Moose Rocks the Boat” Fireworks cruise is scheduled to depart at 8:30 p.m. Tickets are \$20.00 each and can be purchased at the Chief Ticket office on the Government Dock or by calling 494-8167.

“This event wouldn’t be possible without the support of our community sponsors such as Wingate Lottery, The Redpath Group & Canadian Heritage” said Erin Vaughan, Community Event Facilitator.

For more information visit the Canada Day website (www.cityofnorthbay.ca) to view a full schedule of events.

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